

Franchisors

The Knowledge Advantage



Relevanz understands the anguish faced by frustrated franchisors who are weighed down by thankless coordinating jobs while having to ensure brand and product consistency throughout all its franchise partners. The role of our solution is to establish cohesive, consistent and timely processes that greatly eases the load so that your message and products gets to the market quickly and accurately.

Our mission is to help you overcome coordination challenges and supercharge your efforts by streamlining the entire management process and speeding up collaborative efforts.

Armed with our solution, franchisors can:

- √ Monitor and track progress of ongoing processes
- √ Integrate and leverage coordination efforts across countries and offices
- √ Collaborate seamlessly with the company, franchise partners and other service providers
- √ Create highly informative reports detailing compliance, results, costs and ROI





Project Management for Network/Multi-level Marketing Companies

End your multi-channel communication hassles!

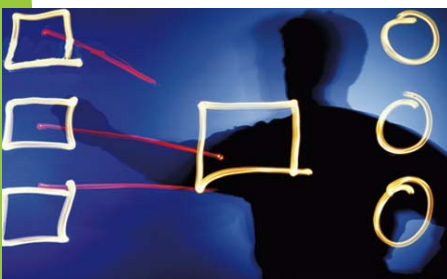
Franchisors spend an immense amount of time and effort coordinating franchisees, creating product-related materials, ensuring compliance with the company's standards and communicating, disseminating and gathering feedback. Collaborative efforts are not efficient and thus timelines are stretched and productivity plunge.

Our Project Management System is a powerful enterprise-wide arena where team members and franchisees can interact with a wide range of information and applications, and collaborate with each other. Through a web-based interface, it can aggregate expertise together, regardless of geographical locations. Each franchisee may send or receive instant updates and the latest news at a click of a button. Resources may be shared from one location and this reduces duplication of work. Furthermore, strategies or instructions may be communicated without the use of expensive long-distance calls or tele-conferences by the power of an online forum section.

The end result is that franchisors no longer have to agonize over brand consistency and quality compliance. Automated processes increase productiveness and much time is saved.

I have spend more time contacting people and writing them emails than executing my plan!!

Automate the distribution of news and updates through the Project Management System. It is a one-stop portal where every franchisee involved can participate fully in the process. Files, product knowledge, news, supply information and useful resources can also be shared quickly and effectively. This dramatically increases the value of the partnership.



Adopting a system that is accessible 24x7x365 can quickly ease such a painful experience. Geographical location, time zones, networks or firewalls will no longer separate people who need to work together. Our Project Management System is a web-based solution which houses a forum section where ideas and solutions can fly across traditional boundaries!

Our fanchisees are at different locations and operate at different time zones. Communication and coordination are huge problems